

**Bassett**  
**“2010 \$500 Shopping Spree”**  
**Sweepstakes Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.** The Bassett “2010 \$500 Shopping Spree” Sweepstakes (the “Sweepstakes”) begins at 12:00 am (ET) on December 26, 2009 and ends at 11:59 pm (ET) on May 29, 2010 (the “Promotion Period”).

**ELIGIBILITY:** In order to be eligible for entry into the Sweepstakes, must be: **a)** a legal resident of the Contiguous US and 18 years or older at the time of entry with a unique valid Social Security number, **OR b)** a legal resident of Canada, excluding residents of Quebec, who is at least the age of majority in their province of residence at the time of entry.

Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) of Sponsor, its parent companies, subsidiaries, affiliates, contractors, distributors, sales representatives, retailers, advertising and promotion agencies, and any others engaged in the development, production, execution or distribution of this promotion are not eligible to participate. **VOID IN QUEBEC AND WHEREVER ELSE PROHIBITED.**

**HOW TO ENTER:** Visit [www.bassettfurniture.com](http://www.bassettfurniture.com) during the Promotion Period and follow the link to the Sweepstakes Registration Page. Complete and submit the Official Online Entry Form, in its entirety, including your full name, physical address, city, state, zip, phone, and e-mail address in order to receive an entry. In order for an online entry to be valid, entrant must have a valid e-mail address and must click the “submit” button. All online entries must be submitted by 11:59 pm ET before the end date of each Entry Period listed in the chart below. Limit one (1) entry per person/e-mail address per Entry Period for online entries. Neither Sponsor nor any Sweepstakes Entity is responsible for any online entry that is lost, late, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise.

A Prize drawing will be held at the end of each Entry Period as follows:

	<b>Entry Period</b>	<b>Drawing Date</b>		<b>Entry Period</b>	<b>Drawing Date</b>
Week 1	12/26/09 to 1/1/10	1/4/10	Week 13	3/20/10-3/26/10	3/29/10
Week 2	1/2/10-1/8/10	1/11/10	Week 14	3/27/10-4/2/10	4/5/10
Week 3	1/9/10-1/15/10	1/18/10	Week 15	4/3/10-4/9/10	4/12/10
Week 4	1/16/10-1/22/10	1/25/10	Week 16	4/10/10-4/16/10	4/19/10
Week 5	1/23/10-1/29/10	2/1/10	Week 17	4/17/10-4/23/10	4/26/10
Week 6	1/30/10-2/5/10	2/8/10	Week 18	4/24/10-4/30/10	5/3/10
Week 7	2/6/10-2/12/10	2/15/10	Week 19	5/1/10-5/7/10	5/10/10
Week 8	2/13/10-2/19/10	2/22/10	Week 20	5/8/10-5/14/10	5/17/10
Week 9	2/20/10-2/26/10	3/1/10	Week 21	5/15/10-5/21/10	5/24/10
Week 10	2/27/10-3/5/10	3/8/10	Week 22	5/22/10-5/29/10	5/31/10
Week 11	3/6/10-3/12/10	3/15/10			
Week 12	3/13/10-3/19/10	3/22/10			

\*- All non-winning eligible entries from the previous drawing do not carry over to the next week and will not be considered for subsequent drawings.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible for assigning e-mail addresses, or the domain associated with the submitted e-mail address. Potential winners may be required to show proof of being the authorized account holder.

**DRAWINGS:** Each Entry Period during the Sweepstakes, independent judges will select one (1) prize winner, in a random drawing, from among all eligible entries received for that Entry Period. Each Entry Period will run from 12:00 am ET to 11:59:59 pm ET (the "Entry Period"), according to the dates listed in the chart above in the "How To Enter" Section, and all entries must be submitted during this time in order to be included for that Entry Period drawing. All non-winning eligible entries from the previous drawing will NOT carry over to subsequent Drawings. Judges decisions are final. Odds of winning depend upon the total number of eligible entries received for each Entry Period.

**PRIZES:**

**Weeks 1-9:** One (1) Prize per Entry Period for Weeks 1-9 of a \$500 shopping spree will be awarded. Approximate Retail Value ("ARV"): \$500.

**Weeks 10-13:** One (1) Prize per Entry Period for Weeks 10-13 of a \$2,000 shopping spree will be awarded. ARV: \$2,000.

**Weeks 14-22:** One (1) Prize per Entry Period for Weeks 14-22 of a \$500 shopping spree will be awarded. ARV: \$500.

Each Prize winner is required to comply with any and all applicable federal, state and local laws, rules and regulations. Any taxes imposed on the income of the Prize winner as a result of winning the Prize and all other expenses not specifically mentioned herein as part of the Prize are solely the responsibility of the Prize winner. No transfer or substitution of prize is allowed except at the sole discretion of the Sponsor. There is no cash alternative offered, except at the sole discretion of the Sponsor. The value of the Prize is taxable as income and Winner is solely responsible for all matters relating to the Prize, including, but not limited to all applicable federal, state and local taxes that become due with respect to the Prize. Limit of one prize per person/household for the entire Promotion Period.

**SKILL-TESTING QUESTION:** All potential prizewinners, who are residents of Canada, must correctly answer a mathematical skill-testing question, unaided (by electronic or mechanical or otherwise) prior to being awarded a prize.

**PRIZE WINNERS:** Except where prohibited, the potential prizewinner will be sent a confirming letter, the mathematical skill-testing question (if residing in Canada) and an affidavit of eligibility/liability/publicity release within ten (10) business days of winning. In order to be declared a winner, the potential prizewinner must correctly answer the skill-testing question and sign and return the affidavit of eligibility/liability/publicity release within ten (10) business days of receipt of confirming letter. If a potential winner cannot be contacted within ten (10) days of the first attempt to contact him/her or if he/she fails to correctly answer the skill-testing question, where applicable, or if he/she fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period, an alternate entrant will be selected in his/her place at random from among all eligible entries received.

**GENERAL RULES OF PARTICIPATION:** This Sweepstakes is subject to all applicable federal, state/provincial and local laws and the laws of Canada applicable therein, without regard to its conflict of laws principals. By participating, entrants and their participating entities agree to be bound by these Official Rules and the decisions of the Sponsor and the Independent Sweepstakes Administrator and waive any right to challenge the decision of the Independent Sweepstakes Administrator regarding any claim of ambiguity in the Sweepstakes or these Official Rules, whose decision shall be binding. Sweepstakes Entities are not responsible for lost, late, misdirected, undeliverable or incomplete entries, whether due to system errors or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants, Sponsor, or Sweepstakes Entities. If for any reason this Sweepstakes is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly draw from those entries received up to the cancellation/suspension date. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

**NO LIABILITY:** By participating, entrants agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes.

**PRIVACY:** By entering this sweepstakes you agree to our collection, use and disclosure of your personal information for this purpose. To have your name & address removed from Sponsor's sweepstakes/contest mailing list, send a SASE to PO Box 10505, Rochester, NY 14610.

**INDEPENDENT SWEEPSTAKES ADMINISTRATOR:** This promotion is being administered by The National Sweepstakes Company, 693 East Ave., Rochester, NY 14607, which is responsible for overseeing the selection of winners and the awarding of all prizes. Its decisions are final and binding regarding the conduct of this promotion.

**WINNER'S LIST REQUEST:** To receive a list of the prizewinners if residing in the US, send a self-addressed, stamped (business size) envelope to: Bassett "2010 \$500 Shopping Spree" Sweepstakes Winner's List Request, PO Box 10505, Rochester, NY 14610. Requests must be received by June 16, 2010.

**SPONSOR:** Bassett Furniture Industries Inc., PO Box 626, Bassett, VA 24055.